

Gabriele Vighi



Work experience

- 3/2022 – Present
Camso-Michelin, Milan
Automotive
International Sales Account
 - Management of B2B and B2C relationships, Creation of business opportunities and sales networks
 - Sales CRM process, Invoicing, Analysis of data and figures
 - Development, analysis and revision of international contracts, sales presentations and proposals
- 10/2009 – Present
Modern Languages Lecturer
 - Face to face and Online Distance Learning
Teaching of English, German and Spanish – Levels A1-C2
Teaching of Italian for foreign learners – Levels A1-B2
 - Assessment of students' proficiency and abilities
- 06/2005 – Present
Translator, Language Specialist
 - Translation of specialized texts – Artistic-literary, economic and legal texts
 - Editing, proofreading and revision of editorial contents and advertising materials for printing web publishing
- 3/2006 – 7/2021
PIAMS, Milan
Education and Culture, R&D and ICH
Corporate Communications Officer
 - Online and offline advertising of institutional activities, Design and creation of interactive contents
 - Multi-language content editing for press and web media, preparation of conferences and interviews
 - Management of the website and social pages, Updating and integration of contents
 - Planning, implementation and revision of PR strategies and campaigns***Project Manager, Event Planner***
 - Implementation of international R&D projects in cooperation with public and private organizations and bodies, including UN and EU, government agencies and foundations
 - Management of the *Event Marketing Process*: creation, planning, organization, reporting and post-event evaluation

- 9/2017 – 9/2021
Opitrad S.r.l., Milan
Language Industry, Translation and Interpreting
Project Consultant, Language Specialist, Editor
 - Management of large-scale translation and interpreting projects
 - Customer Relationship Management
 - Creation of editorial contents to be published on the company website
 - Editing of SEO-optimized translations and editorial contents
 - Assistance in creating, implementing and executing the corporate publishing and editorial plan

Education and Training

- 9/2006 – 7/2009
Catholic University of Sacred Heart – Milan
Master's Degree in International Management
 - English Language – Level C2
 - German Language – Level C2
 - International Communication
 - International Marketing
 - Communication Techniques
 - Business Management
 - International Law
- 9/2003 – 10/2007
Catholic University of Sacred Heart – Milan
Bachelor's Degree in Language Specialist for Business and Communication
- 9/1998 – 7/2003
Gaetana Agnesi High School, Milan
Diploma of Foreign Language High School

Social network

- <https://www.linkedin.com/in/gabriele-vighi-8b487427/>